

2010
9th Annual High School Educators Accounting Symposium

Investigating the accounting career

Friday, Nov. 12
Sheraton Madison Hotel | Madison



Educational
FOUNDATION

Sponsored by the WICPA Educational Foundation, Inc.

For business teachers
and career counselors

general information

Highlights:

- Listen to an expert talk about fraud schemes and real-life instances where theft occurred, accounting controls lapsed, and how good accounting skills and practices might have prevented it.
- Learn about a career in forensic accounting and receive a case study to use in your class.
- Attend breakout sessions featuring hot topics in accounting.
- Exchange ideas with your peers.
- Network with CPAs, professors and college accounting students.
- Use Symposium for your Professional Development Plan (PDP).
- Enjoy breakfast and lunch.
- Receive a subscription to *On Balance* magazine.

One of the WICPA's goals is to promote, educate and excite students about the CPA's changing role and unlimited career opportunities. One of the many interesting accounting careers is the role of the forensic accountant, which is the theme of the 2010 symposium.

Accounting Career Awareness Grant Program

Apply for a grant from the WICPA Educational Foundation, Inc. Each year, the Foundation awards grants to high school teachers across Wisconsin. Only teachers who attend the WICPA Educators Symposium are eligible. Funds are awarded for local projects that promote accounting as a career and involve interaction with CPAs. Attend the symposium and learn how you can receive funds to benefit you and your accounting class.

**Application deadline is
Friday, Dec. 17, 2010.**

What's the big idea?

Come prepared to share your biggest idea from the past year. What did you do to make learning fun? Did you supplement your curriculum in an unusual way? Attendees will share ideas at their tables and report to the group.

Lodging Information

A block of rooms is available at the rate of \$109 per room for the night of Thursday, Nov. 11. Call the Sheraton Madison Hotel at 1-800-325-3535 and use the group code, High School Educators Symposium.

High School Educators Accounting Symposium



8 – 8:30 a.m.

**Registration and
continental breakfast**

8:30 – 8:45 a.m.

Welcome and introduction

8:45 – 9:45 a.m.

What's the big idea?

10 – 11 a.m.

**Fraud: A CPA's account
of real-life cases**

*John G. Peters, CPA, shareholder,
Peters & Associates, S.C.*

11 a.m. – 12 p.m.

**Roundtable discussions with a CPA,
professor and student**

12 – 1:15 p.m.

Lunch and grant program

1:15 – 1:45 p.m.

Breakout sessions (select one):

A. **Advanced placement accounting:**

Listen to a task force of teachers who will share what they are doing to make AP Accounting work in Wisconsin.

B. **Accounting software and technology:** Find out what software and technology accountants use and what your students should know.

C. **College accounting case study:** Receive an accounting case study from a college professor to use with your students.

1:45 – 2:15 p.m.

Breakout sessions (select one)

A. **School district financial report:** Learn how one teacher had her students create a financial report of their school district.

2010

- B. **Accounting software and technology:** Find out what software and technology accountants use and what your students should know.
- C. **College accounting case study:** Receive an accounting case study from a college professor to use with your students.

2:15 – 3 p.m.

Fraud: A case study to use with students

Sheri Knope, CPA, CPA, CIA,
CFE, CFF, owner, PKC Consulting, LLC



Credit card registrations will be accepted by mail, phone, fax or on the WICPA Website. All other registrations must be mailed with payment enclosed.

Mail payment and registration to:

WICPA
235 N. Executive Drive, Suite 200
Brookfield, WI 53005
Fax: 262-785-0838

Online registration:

wicpa.org/SymposiumReg

Registration deadline:

Friday, Oct. 29

Purchase Orders Not Accepted.

Contact person:

Mary Murray, mary@wicpa.org
800-772-6939 ext. 3005

Additional forms:

wicpa.org/Symposium10

A confirmation will be sent to you via e-mail.



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Are you a 2010 grant recipient?

- Yes No

If yes, you receive FREE registration and do not need to fill out payment information.

Free registrations are not able to use the online registration form. Please submit this form.

- I am an accounting teacher
 I am a student teacher
 I am a counselor

Breakout sessions

Choose one break out session for each time slot below:

1:15 – 1:45 p.m.

- Advanced placement accounting
 Accounting software and technology
 College accounting case study

1:45 – 2:15 p.m.

- School district financial report
 Accounting software and technology
 College accounting case study

First name: _____

Last name: _____

School name: _____

School street address: _____

City/state/zip: _____

E-mail address: _____

Phone number: _____

Fee: \$45

Don't forget to use your Carl Perkins funds! PURCHASE ORDERS NOT ACCEPTED.

Method of payment: Check (payable to the WICPA) Visa MasterCard



If credit card payment:

Cardholder name: _____

Card number: _____

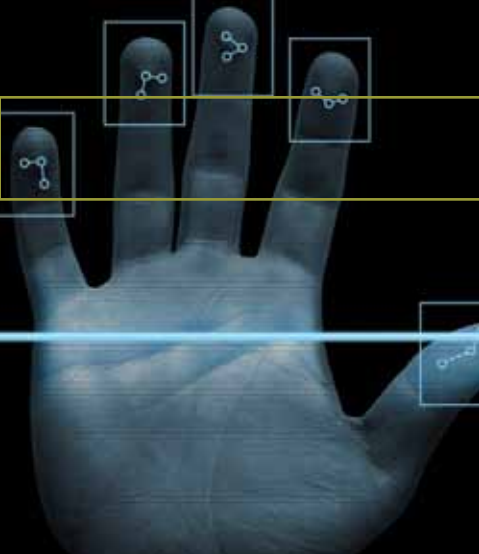
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Symposium 2010

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FRIDAY, NOV. 12

Sheraton Madison Hotel

706 John Nolen Drive, Madison, WI 53713

608-251-2300