



Accounting Across the Globe

Travel to the 10th Annual WICPA High School Educators Accounting Symposium and explore new ideas to take back to your accounting classroom.

Friday, Nov. 11
Radisson Hotel | Madison



Educational
FOUNDATION

Sponsored by the WICPA Educational Foundation

Accounting Across the Globe

Highlights

The WICPA High School Educators Accounting Symposiums are planned with the help of high school accounting teachers who understand the hot topics related to teaching accounting in today's world. Each year, teachers receive real-world information to incorporate into their current curriculum.

- Listen to a panel of CPAs talk about accounting careers overseas.
- Learn how an accounting degree can also lead to consulting on a company's global mobility program. This includes directly working with expatriates around the world, coordinating with foreign offices daily as well as HR contacts at local companies regarding global tax planning, and policy development.
- Receive ideas to market your accounting program and show its value to the decision makers, administrators, school board officials, community businesses, parents, and students in your school district. Exchange ideas on how you promote your accounting program.
- Ask questions to a group of college accounting students and find out why they chose to major in accounting and what they appreciated most about high school accounting.
- Receive an accounting case study from college instructors to use with your students.
- Network with CPAs, professors, and college accounting students.
- Use this event for your Professional Development Plan (PDP).
- Receive a subscription to *On Balance* magazine, the WICPA's award winning bimonthly publication.

**Celebrate
10 years**
of WICPA High School
Educators Symposiums
with raffle prizes
throughout the day!



Passport

Information

Accounting Career Awareness Grant Program

Each year, the WICPA Educational Foundation, Inc. awards grants to high school teachers across Wisconsin. Only teachers who attend the WICPA Educators Symposium are eligible. Funds are awarded for local projects that promote accounting as a career and involve interaction with CPAs. Attend the symposium and learn how you can receive funds to benefit you and your accounting class. Application deadline is Friday, Dec. 16.

Lodging

A block of rooms is available at the rate of \$79 per room for the night of Nov. 10. Call the Radisson Hotel at 800-395-7046 or 608-833-0100 and use the group code, WICPA. Deadline for the group rate is Friday, Oct. 28.

Registration

Registration deadline is Friday, Oct. 28

Credit card registrations will be accepted by mail, phone, fax or on the WICPA website. All other registrations must be mailed with payment enclosed.

Mail payment and registration to:

WICPA
235 N. Executive Drive, Suite 200
Brookfield, WI 53005
Fax: 262-785-0838

Online registration:

wicpa.org/SymposiumReg

Additional forms:

wicpa.org/Symposium11

Purchase orders not accepted.

Contact person:

Mary Murray, mary@wicpa.org
800-772-6938 ext. 3005

A confirmation will be sent via e-mail.

Agenda 2011



Educational
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8:00-8:30 a.m.

**Registration and
Continental Breakfast**

8:30-8:40 a.m.

Welcome

8:40-9 a.m.

**Moving Accounting
Forward in Wisconsin**

9-10:15 a.m.

**Marketing Your Accounting
Program & Idea Exchange**

10:15-10:25 a.m.

Break

10:30-11:40 a.m.

International Accounting Panel

11:45 a.m.-1 p.m.

Lunch and Grant Program

1:05-1:35 p.m.

Breakout Sessions (choose one)

A. Expatriate Tax and Program

Administration: Learn about this specialized, growing arena for accounting professionals. It is individual taxation with an international and HR twist. Presented by **Renee Johnson, CPA**, tax senior manager with Deloitte.

B. Case Study: Financial

Evaluation of a Publicly-Traded Company: presented by **Rick Gaumer, CPA**, EVP of Operations and chief accounting officer for Orion (formerly a professor at Lakeland College) and **Brett Killion**, instructor at Lakeland College (formerly a high school accounting teacher).

C. Creating the Band:

View a demonstration using Quickbooks/Peachtree software which creates a realistic experience in keeping accounting records for a small business. Work as an accountant for CTB, a band whose members have formed a business partnership. Presented by **Cengage**.

1:40-2:10 p.m.

Breakout Sessions (same as above)

2:15-3 p.m.

College Student Panel

3-3:15 p.m.

Wrap-Up



Are you a 2011 grant recipient?

- Yes No

If yes, you receive FREE registration and do not need to fill out the **payment** information below. Please select your breakout sessions.

- I am an accounting teacher
 I am student teacher
 I am a counselor

Breakout sessions

(SELECT ONE FOR EACH TIME SLOT)

1:05-1:35 p.m.

- A: Expatriate Tax and Program Administration**
 B: Case Study: Financial Evaluation of a Publicly-Traded Company
 C: Creating the Band: Peachtree/Quickbooks demo

1:40-2:10 p.m.

- A: Expatriate Tax and Program Administration**
 B: Case Study: Financial Evaluation of a Publicly-Traded Company
 C: Creating the Band: Peachtree/Quickbooks demo

First name: _____

Last name: _____

School name: _____

School street address: _____

City/state/zip: _____

E-mail address: _____

Phone number: _____

Fee: \$45

Don't forget to use your Carl Perkins funds! Purchase orders not accepted.

Method of payment: Check (payable to the WICPA) Visa MasterCard

If credit card payment:

Cardholder name: _____

Card number: _____

CVS # (3 digits on back): _____ Expiration date: _____

Payment amount: \$ _____

Signature: _____ Date: _____

Credit card billing address: _____

City/state/zip: _____



Accounting Across the Globe

High School Educators
Accounting Symposium 2011

Friday, Nov. 11 | Radisson Hotel
517 Grand Canyon Drive, Madison
608-833-9501



Educational
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Brookfield, WI 53005

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