



WICPA Public Policy Committee  
Meeting Minutes  
May 14, 2010  
Madison, WI  
8:00 a.m. – 11:00 a.m.

**Present:**

Marty Verhelst, Chairperson  
Tom Alberte, Vice-chairperson  
Bart Adams  
William Ahlstrom  
Brian Anderson  
Kyle Chuck (phone)  
Jerry Denor  
Michael Friedman (phone)  
Theodore Hart  
Thomas Kosler  
Tricia Nielsen (phone)  
Steven Pullara  
John Reinhart  
LeRoy Schmidt  
Tom Schmitt  
Jessica Barillari, WICPA Executive Assistant  
& Peer Review Manager

Tammy Hofstede, WICPA Director of Finance  
& Operations (phone)  
Alice O'Connor, WICPA Lobbyist  
Dennis Tomorsky, WICPA CEO

**Absent:**

Karin Gale  
Greta Kjome  
Jeffrey Kowieski  
Nicholas Lascari  
Jessica Scheibel  
Fredrick Sitzberger  
Jeanne Van Galder

**Guest:**

Dale Kooyenga, CPA – GOP Candidate  
Senator Glen Grothman  
Representative Jeff Fitzgerald  
Senator Mark Miller

**Verhelst called the meeting to order at 8:00 a.m.**

**Roll call and self-introductions.**

**Approval of Minutes**

Adams made a motion to approve the minutes of the January 15, 2010 meeting. Kosler seconded and the motion was passed.

**Verhelst**

**Political Landscape**

O'Connor reviewed the current legislative atmosphere. She updated committee members on this year's election candidates, including legislators who should receive early money from the Public Policy Committee. She stated the candidate filing deadline is June 30 and advised the committee to wait for a

**O'Connor**

finalized list of candidates running for the upcoming election before making contributions. Alice mentioned the concept of relationship building events during campaign season. The purpose of these events would be for groups of members to interview candidates in their districts by collaborating with other groups to share event costs and maintain an appropriate size audience. Verhelst recommended Alice proceed with planning arrangements and the committee members unanimously agreed.

**Presentation by GOP Candidate Dale Kooyenga**

Adams introduced Kooyenga who provided a presentation to the committee regarding his upcoming campaign for the 14<sup>th</sup> Assembly District.

**Fundraising Efforts**

**Verhelst**

Verhelst reviewed the 2010 Campaign Progress Chart. Barillari reported that the solicitation letters to the firms were sent in February.

**Update on WICPA Activities**

**Tomorsky**

Tomorsky reported the WICPA ended its fiscal year April 30, 2010 with revenues exceeding expenses by \$20,000.

He updated the members on upcoming events related to membership engagement. Tomorsky reviewed the WICPA Strategic plan and stated that the WICPA anticipates hiring a Director of Membership and Marketing in early June.

**Presentation by Senator Glen Grothman**

O'Connor introduced Senator Grothman who provided a brief legislative update.

**Presentation by Representative Jeff Fitzgerald**

O'Connor introduced Representative Fitzgerald who provided a brief legislative update.

**Presentation by Senator Mark Miller**

O'Connor introduced Senator Miller who provided a brief legislative update.

**Next Meeting**

**All**

The next meeting is scheduled for Tuesday, Sept. 14, 2010, 9:00 a.m. at the office of DeWitt, Ross and Stevens in Madison, WI.

**Adjournment**

Verhelst thanked the committee members for their participation and adjourned the meeting at 11:00 a.m.