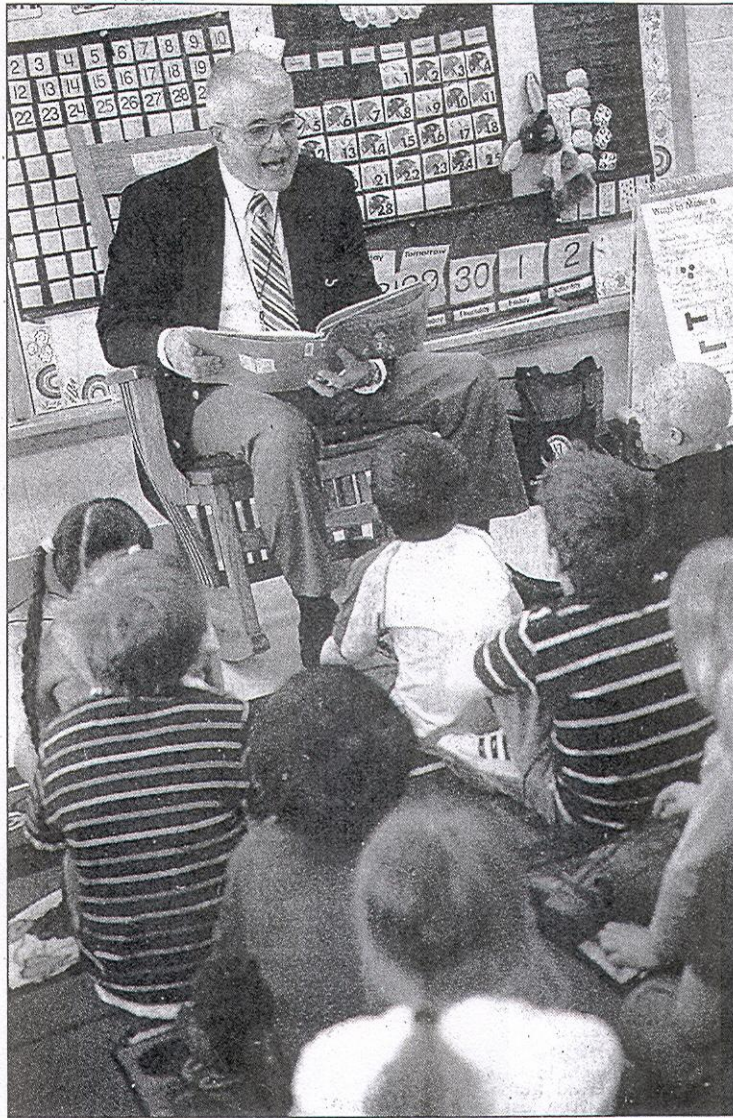


HOW TO BALANCE THE BOOKS

Bill Ahlstrom, a certified public accountant, answers questions in a fourth-grade classroom at Lakeview Elementary School in South Milwaukee. Ahlstrom visited the class as part of the Wisconsin Institute of Certified Public Accountants' new effort to help kids learn about finances. The program, called Reading Makes Cents, has CPAs visiting classrooms, reading books about money and having discussions with kids from 4-year-old kindergarten through sixth grade. About 15 CPAs talked this month to almost 750 elementary school students in Milwaukee and surrounding communities in honor of April's designation as National Financial Literacy Month.



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