



Wisconsin Institute of  
Certified Public Accountants

(List of schools below)

**WICPA financial literacy: Reality Store concept for Wisconsin high schools**

“Reality Store” is a virtual community where high school students choose careers and make decisions about their budgets and lifestyles. The activity is a fun and effective way for students to learn about personal accounting, financial responsibility and life choices, and to interact with business people.

This labor-intensive project involves one or more local schools and 30 to 40 plus local business volunteers. At the event, students receive “paychecks” and random information regarding individual marital status and parenthood. They have checkbooks and instructions on making purchases.

CPA and business volunteers staff stations (tables) around a gymnasium or other large space. Stations include taxes, financial institution, real estate, apartment rentals, apparel, car dealer, credit cards, day care, gasoline, charities, memberships, entertainment, “fate,” gasoline, government, grocery store, insurance, investments, household products, phone company, cable TV and utilities. (Schools determine their own stations.) Students visit the stations, write checks and balance their checkbooks. Upon completion, they assess their decisions and financial status.

To volunteer, contact Mary Murray at [mary@wicpa.org](mailto:mary@wicpa.org).

**Wisconsin Schools hosting Reality Stores in 2009-2010 (alphabetically by school or community):**

Date	School	Contact person	E-mail
4/14/10	Arcadia High School	Kristin Matchey	<a href="mailto:matcheyk@arcadia.k12.wi.us">matcheyk@arcadia.k12.wi.us</a>
	Bangor High School	Cheri Horstman	<a href="mailto:chorstman@bangor.k12.wi.us">chorstman@bangor.k12.wi.us</a>
	Black River Falls High School	Megan Finch	<a href="mailto:finchmeg@brf.org">finchmeg@brf.org</a>
10/29/09	Blair-Taylor High School	Lisa Perry	<a href="mailto:perry@btsd.k12.wi.us">perry@btsd.k12.wi.us</a>

March/April	Bloomer High School	Jamie Otto	<a href="mailto:jotto@bloomer.k12.wi.us">jotto@bloomer.k12.wi.us</a>
	Burlington High School	Waynetta Mosser	<a href="mailto:wmosser@basd.k12.wi.us">wmosser@basd.k12.wi.us</a>
	Burlington High School	Waynetta Mosser	<a href="mailto:wmosser@basd.k12.wi.us">wmosser@basd.k12.wi.us</a>
5/12/10	Cambridge High School	Julie Woletz	<a href="mailto:jwoletz@cambridge.k12.wi.us">jwoletz@cambridge.k12.wi.us</a>
10/20/09	Chilton High School	Jessica Miller	<a href="mailto:millerj@chilton.k12.wi.us">millerj@chilton.k12.wi.us</a>
3/25/10	Crawford County Reality Check	Karen Sjoberg	<a href="mailto:sjobekar@wauzeka.k12.wi.us">sjobekar@wauzeka.k12.wi.us</a>
11/12/09	Eau Claire Chamber of Commerce	Katy Kiley	834-1204
	Eau Claire Chamber of Commerce	Katy Kiley	834-1204
	Elkhorn Area High School	Lisa Anzalone	<a href="mailto:ANZALI@elkhorn.k12.wi.us">ANZALI@elkhorn.k12.wi.us</a>
	Fond du Lac High School	Marsha Lemmenes	<a href="mailto:lemmenesm@fonddulac.k12.wi.us">lemmenesm@fonddulac.k12.wi.us</a>
	Fond du Lac High School	Marsha Lemmenes	<a href="mailto:lemmenesm@fonddulac.k12.wi.us">lemmenesm@fonddulac.k12.wi.us</a>
	Fox Valley Dept. of Workplace Development (Brillion HS)	Kim Lemieux	<a href="mailto:klemieux@fvwdb.com">klemieux@fvwdb.com</a>
	Fox Valley Dept. of Workplace Development (Kimberly HS)	Kim Lemieux	<a href="mailto:klemieux@fvwdb.com">klemieux@fvwdb.com</a>
	Hartford Union High School	Chris Oechsner	<a href="mailto:chris.oechsner@huhs.org">chris.oechsner@huhs.org</a>
April	Horicon High School	Maria Bislew	<a href="mailto:mbislew@horicon.k12.wi.us">mbislew@horicon.k12.wi.us</a>
	Howard, St. John the Baptist School	Leslie Schmidtke	<a href="mailto:gdschmidtke@att.net">gdschmidtke@att.net</a>
3/3/10	Janesville High School	Nancy Potter	<a href="mailto:npotter@janesville.k12.wi.us">npotter@janesville.k12.wi.us</a>
4/21/10	Kaukana High School	Michelle Feucht	<a href="mailto:feuchtm@kaukana.k12.wi.us">feuchtm@kaukana.k12.wi.us</a>
Spring	Kettle Moraine High School	Erica Bardon	<a href="mailto:bardone@kmsd.edu">bardone@kmsd.edu</a>
	La Crosse Central High School	Annette L. O'Hern & Trish Bekkum	<a href="mailto:aohern@sd lax.k12.wi.us">aohern@sd lax.k12.wi.us</a> & <a href="mailto:tbekkum@sd lax.k12.wi.us">tbekkum@sd lax.k12.wi.us</a>
	La Crosse Logan High School	Annette L. O'Hern & Trish Bekkum	<a href="mailto:aohern@sd lax.k12.wi.us">aohern@sd lax.k12.wi.us</a> & <a href="mailto:tbekkum@sd lax.k12.wi.us">tbekkum@sd lax.k12.wi.us</a>
	Ladysmith High School	Bonnie Titera	<a href="mailto:BTitera@charter.net">BTitera@charter.net</a>
4/23/10	Lake Mills High School	Jennifer Iverson	<a href="mailto:lversonJL28@uww.edu">lversonJL28@uww.edu</a>
10/13/09	Madison East High School	David Krutchen	<a href="mailto:dkruchten@madison.k12.wi.us">dkruchten@madison.k12.wi.us</a>
10/14/09	Madison LaFollette High School	Donna Kennedy	<a href="mailto:dkennedy@madison.k12.wi.us">dkennedy@madison.k12.wi.us</a>
10/16/09	Madison Memorial High School	Dave Thomas	<a href="mailto:dmthomas2@madison.k12.wi.us">dmthomas2@madison.k12.wi.us</a>
10/15/09	Madison West High School	Nicole Stuckey	<a href="mailto:nstuckey@madison.k12.wi.us">nstuckey@madison.k12.wi.us</a>
4/7/10	Marshfield, Pitsville	Roxie Wetterau	<a href="mailto:roxiewetterau@marshfieldchamber.com">roxiewetterau@marshfieldchamber.com</a>
3/17/10	McFarland High School	Barb Schuetz	<a href="mailto:Barb_Schuetz@mcfarland.k12.wi.us">Barb_Schuetz@mcfarland.k12.wi.us</a>
3/18/10	Menomonee Falls High School	Jill Hughes	<a href="mailto:hughjil@sdmf.k12.wi.us">hughjil@sdmf.k12.wi.us</a>
	Menomonie High School	Kelly Hoyland	<a href="mailto:kelly_hoyland@msd.k12.wi.us">kelly_hoyland@msd.k12.wi.us</a>
4/22/2010	Mishicot High School	Kim Lemieux	<a href="mailto:klemieux@fvwdb.com">klemieux@fvwdb.com</a>
9/22/09	Monroe High School	Gail Eiserman	<a href="mailto:gail.eiserman@monroe.k12.wi.us">gail.eiserman@monroe.k12.wi.us</a>

	Monroe Middle School	Trudi Stauffacher	<a href="mailto:trudi.stauffacher@monroe.k12.wi.us">trudi.stauffacher@monroe.k12.wi.us</a>
	Neenah High School	Kim Lemieux	<a href="mailto:klemieux@fvwdb.com">klemieux@fvwdb.com</a>
4/28/10	Oconto High School	Tracy Tate	<a href="mailto:TraTate@ocontofalls.k12.wi.us">TraTate@ocontofalls.k12.wi.us</a>
10/15/09	Pecatonica & Argyle High School	Nancy Bacon	<a href="mailto:nbacon@pecatonica.k12.wi.us">nbacon@pecatonica.k12.wi.us</a>
	Pioneer Westfield High School	Kelly Stults	<a href="mailto:stultsk@westfield.k12.wi.us">stultsk@westfield.k12.wi.us</a>
5/20/10	Pulaski High School	Diane Schmidtke	<a href="mailto:dlschmidtke@pulaski.k12.wi.us">dlschmidtke@pulaski.k12.wi.us</a>
	Reedsburg Area HS	Todd Mckay	<a href="mailto:tmckay@rsd.k12.wi.us">tmckay@rsd.k12.wi.us</a>
3/24/2010	Richland 5th County	Peggy Olive	<a href="mailto:peggy.olive@ces.uwex.edu">peggy.olive@ces.uwex.edu</a>
3/24/10	Richland Center	Lisa Guy	<a href="mailto:guyl@richland.k12.wi.us">guyl@richland.k12.wi.us</a>
	River Valley, Richland Center	Peggy Olive	<a href="mailto:peggy.olive@ces.uwex.edu">peggy.olive@ces.uwex.edu</a>
1/15/10	Shiocton High School	Roberta Ligocki	<a href="mailto:rligocki@shiocton.k12.wi.us">rligocki@shiocton.k12.wi.us</a>
2/11/10	Sparta High School	Jamie Adams	<a href="mailto:jadams@spartan.org">jadams@spartan.org</a>
	Spencer, Columbus, Immanuel Lutheran, Loyal, Greenwood, Granton, Auburndale	Roxie Wetterau	<a href="mailto:roxiewetterau@marshfieldchamber.com">roxiewetterau@marshfieldchamber.com</a>
5/18/2010	St. John the Baptist School	Leslie Schmidtke	<a href="mailto:gdschmidtke@att.net">gdschmidtke@att.net</a>
	Stevens Point Area Senior High School	Judy Rannow	
	SWIFLE - Southwest Wisconsin's Interactive Financial Literacy Event	Charlotte Schenkel	<a href="mailto:thorncroft@hotmail.com">thorncroft@hotmail.com</a> or <a href="mailto:thornrcr@potosisd.k12.wi.us">thornrcr@potosisd.k12.wi.us</a>
	Thorp High School	J. Rondorf	<a href="mailto:jrondorf@thorp.k12.wi.us">jrondorf@thorp.k12.wi.us</a>
10/20/09	Tremper High School	Susan K. Pacetti	<a href="mailto:spacetti@kUSD.edu">spacetti@kUSD.edu</a>
1/14/10	Tremper High School	Susan K. Pacetti	<a href="mailto:spacetti@kUSD.edu">spacetti@kUSD.edu</a>
3/18/10	Tremper High School	Susan K. Pacetti	<a href="mailto:spacetti@kUSD.edu">spacetti@kUSD.edu</a>
5/27/10	Tremper High School	Susan K. Pacetti	<a href="mailto:spacetti@kUSD.edu">spacetti@kUSD.edu</a>
2/10/2010	Valders High School	Kim Lemieux	<a href="mailto:klemieux@fvwdb.com">klemieux@fvwdb.com</a>
4/21/2010	Watertown High School	Lynn Miller	<a href="mailto:millerl@watertown.k12.wi.us">millerl@watertown.k12.wi.us</a>
3/26/10	Waukesha High Schools	Marie Marks	<a href="mailto:mmarks11@wctc.edu">mmarks11@wctc.edu</a>
	Wautoma High School	Leslie Fugate	<a href="mailto:Fugatel@wautoma.k12.wi.us">Fugatel@wautoma.k12.wi.us</a>
	Westosha Central High School	Julie Eckhart	<a href="mailto:eckhart@westosha.k12.wi.us">eckhart@westosha.k12.wi.us</a>
	Westosha Central High School	Carin Belan	<a href="mailto:belan@westosha.k12.wi.us">belan@westosha.k12.wi.us</a>
1/8/10	Wilmot Union High School	Jay Richter	<a href="mailto:richterj@wilmoths.k12.wi.us">richterj@wilmoths.k12.wi.us</a>
5/21/10	Wilmot Union High School	Jay Richter	<a href="mailto:richterj@wilmoths.k12.wi.us">richterj@wilmoths.k12.wi.us</a>
	Winneconne Schools		<a href="mailto:backusn@winneconne.k12.wi.us">backusn@winneconne.k12.wi.us</a> <a href="mailto:probstl@winneconne.k12.wi.us">probstl@winneconne.k12.wi.us</a>
12/10/09	Wisc. Rapids - West Junior High School	Mary Trautschold	<a href="mailto:Mary.Trautschold@wrps.org">Mary.Trautschold@wrps.org</a>
3/2/10	Wisconsin Lutheran High School	Larry Numerich	<a href="mailto:leneri@wlhs.k12.wi.us">leneri@wlhs.k12.wi.us</a>