



PERKS

- LARGE EARNING POTENTIAL
- FLEXIBILITY
- HIGH DEMAND
- JOB SECURITY
- MAKE AN IMPACT

5

Choose the career of your dreams

You've unlocked a career full of adventure.



4

Become a CPA

Become the most trusted and respected player in the game.



3

Internships

Get in the game with an accounting related job.



1

Join the WICPA

Start your quest by joining a community of accounting pros.

2

College

Earn a WICPA scholarship and graduate from college.



LEVEL UP
WITH
ACCOUNTING

CHOOSE YOUR SPECIALTY

You can choose from a variety of specialty areas based on your interests and skills!



Audit: Travel around the world for a variety of business types.

Business Valuation: Tell people what their business is worth.

Entrepreneur: Start your own business.

Financial Forensics: Investigate financial crimes.

Financial Planning: Advise the rich and famous.

Information Technology: IT, data analytics or cybersecurity.

Managerial: Handle investments, budgets and forecasts.

Sustainability: Analyze a company's social and environmental impact.

Tax: Help clients increase savings and avoid tax penalties.

CHOOSE YOUR INDUSTRY

Every type of organization needs accounting professionals!



CRIMINAL JUSTICE



GOVERNMENT



PUBLIC



ENVIRONMENTAL



INDUSTRY



SPORTS & ENTERTAINMENT



FASHION



NONPROFIT



TECHNOLOGY



WICPA CAN HELP YOU LEVEL UP IN ACCOUNTING!

Scan this QR Code to access videos, resources, and sign up for student membership.

